

New! Supermarket staff verification

WHAT'S THIS?

We've added supermarket employees to our key worker verification tool giving the ability for brands to attract and verify an additional 1.3 million people. Brands can sign up for to a Key Worker discount and launch on-site discounts to supermarket staff in minutes. No tech integration required - [more info here](#).

WHY'S IT IMPORTANT?

Brands and the media have often forgotten supermarket employees despite them playing a vital role throughout the pandemic. This is the very first time brands can reward this group. With a bit of work from a PR team any campaign could grab the attention of newspapers/articles too! **Also, we felt like [these tweeters](#) had a point:**



HOW IT WORKS?

Brands promote the Key Worker Discount pages and shoppers upload a pic/PDF of their payslip. Our pioneering image recognition and OCR tech analyses the structure of the payslip to verify its authenticity and immediately displays a coupon code. If an unknown payslip is uploaded our support team is at hand to verify manually in minutes.

HOW MUCH DOES IT COST?

Getting set up with supermarket staff discount campaign is completely free for both current and new clients. Brands can either pay through a monthly subscription fee or on a commission basis.